

WELCOME  
back



# DELIVER SUCCESS

You're excited to see the light at the end of the tunnel. A return to live events. A chance to get back to venues and the buzz of delivering great shows. If you need to drive registration, increase conversion or improve navigation, then we have print and digital publishing solutions to help.



## Show me the **money**

A simple and sensible financial structure means that we strive to eliminate costs to you.



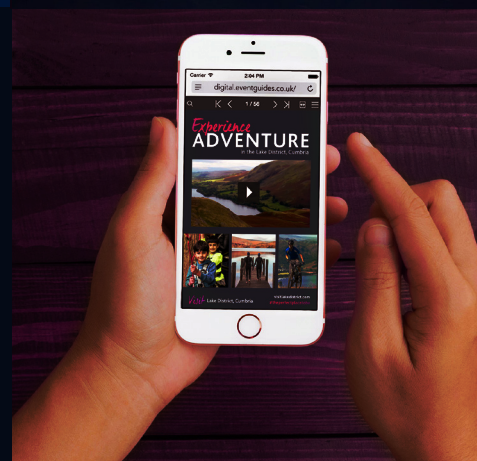
# ENGAGE

## your audience

UPCOMING  
EVENTS



Recognised for our innovative designs, content ideas and imagination, we have been inspiring visitors with previews, catalogues, show guides, programmes, planners, directories, pocket maps, reviews and loyalty magazines for 15 years. Whether it's digital or in print, you can be sure that your project is in safe hands.



## Our work in action

Engagement is driven by content, design, and innovation. Click the boxes to see how to get noticed.

DSE

ICE  
LONDON

SPRINGFAIR

bett



# EXPAND your influence

Customers have been swamped with webinars, virtual event experiences and endless email and social media marketing. It's difficult to stand out and capture their attention. We can provide you with dynamic and exciting solutions which shine through the digital clutter.



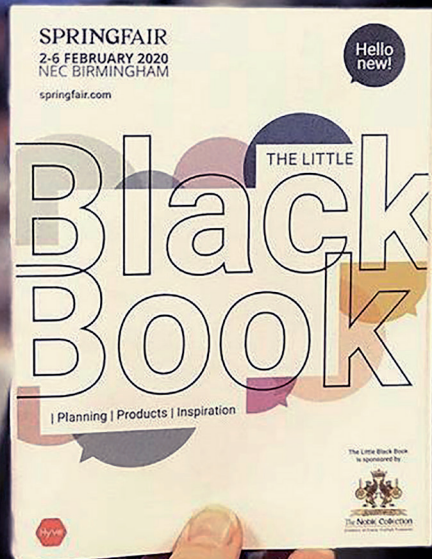
## In print and online

Different approach? Our multi format products capture the attention of audiences and extend your reach.

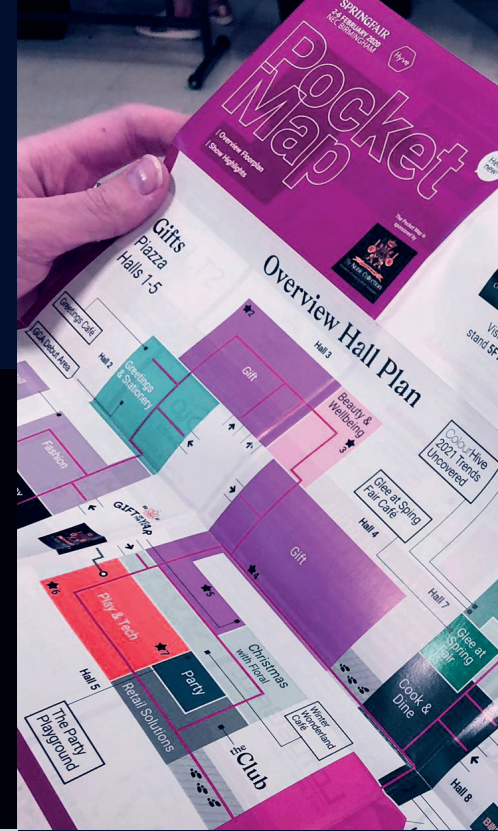
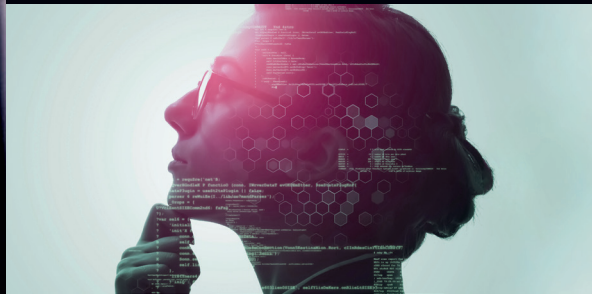


# TRUST

the experts



You will now be thinking about how to improve your own digital or printed show materials. Please don't – that's our job. From concept to delivery, we take the hassle out of the production of essential (but time-intensive) show previews, catalogues, pocket maps and the like. Day in, day out.



# You are in control

With data analytics for all our digital products, you are in control of tracking response and success.



# CONNECT with us



Get in touch if you think your official publications could benefit from a make-over and let us help you transition to engaging digital and printed solutions.

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